

STOP TALKING START PLANTING



Plant-for-the-Planet Foundation
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Start Plant-for-the-Planet in your community/city!

You are the first and want to start Plant-for-the-Planet in your community/city?
Here are your five possibilities to start:

1. Organize a Plant-for-the-Planet Academy

In our Academies children inform other children about the climate crisis, equity and global citizen-ship and empower them to become Ambassadors for Climate Justice as well. The children show that everyone can assume responsibility and can actively shape the future by organizing planting parties, giving speeches, and encouraging others to participate.

TO DO Academy

- Invitation of ~80 children aged 10-12 (3-5 from each school)
- Room and catering (lunch and snacks for breaks) (e.g. connected to an existing event in your city)
- Planting session and trees (together e.g. with foresters)
- Evening event where the children present to adults (mayor, media, society, ...). They announce their ambitious goal, present their action plan and discuss problems and solutions for their future with adults.
 - Invite media, mayor, politicians, society ...
- Funds to finance educational material, organization (travel expenses, referents, concept, ...) and follow-up care of the Climate Justice Ambassadors and their network (about € 100,00 per child)

You want to organize an Academy? Please contact us.

2. Announce a Tree Pledge and organize a Planting Party

How many trees are the children of your city or country going to plant? 10.000, 25.000 or 100.000 trees in your community/city? 1.000.000 trees in your country? Creating a tree pledge is the first step of your activities.

TO DO Tree Pledge

- Go to www.plant-for-the-planet.org and announce your goal!
- The children announce their pledges and look for possibilities to tell as many others as they can: at school, at a public event or in the media. So many people know about it and for sure many of them will help

TO DO Planting Party

- Trees and Land: Contact the forester and ask him for support of the children's activities. Ask for advice and land for your trees and for the trees, too. In most cases foresters' plant together with the children and the seedlings are for free.
- Date: Arrange an appointment for the planting session.
- Go to www.plant-for-the-planet.org, start a Plant Group, invite others to join and write down the planted number of trees.
- Children: Invite children aged 10-12 and ask them to bring their friends
- Order Plant-for-the-Planet or "Stop talking. Start planting" T-shirts in our online shop or download masters to print your own T-shirts.
- Media and Journalists: Invite the media to your Planting Party and announce your Tree Pledge so that they can report on your activities!



The Plant-for-the-Planet Foundation is coordinated by the Children Council:
Alina, Clara, Felix, Franziska, Jona, Josia, Joy, Julian, Jule, Karoline, Lea,
Leon, Liam, Max, Melik-Sina, Merle, Mira, Moritz, Niklas, Raphael, Rufat, Szesima

Account Number 212 0000 212 - Bank Code 251 205 10 - Sozialbank
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3. Take Campaign Pictures “Stop talking. Start planting.”

The campaign is like a virus supporting and empowering children and spreading the word. Everyone loves to talk about the climate crisis. But talking alone isn't going to stop the glaciers from melting. Or the rain-forests from disappearing. Therefore the worldwide slogan of the children is „Stop talking. Start planting.“ visualized by their campaign. The motives show children holding their hand in front of the mouth of prominent people.

TO DO Campaign Pictures

- Take your own pictures! The guideline can be found on our website www.plant-for-the-planet.org (http://plant-for-the-planet.org/sites/plant-for-the-planet.org/files/pr_090727_photobrief.pdf)
- You already took campaign pictures? Please send them via Email.
- Spread the pictures via media, facebook, E-card, ...

4. Translate materials e.g. flyer, the children's book “Tree by Tree – Now we Children save the World”, website, ...

We have lots of information material – online and printmedia. It would be great, if you could help us translating it into your national language. You get all material for sure, to promote Plant-for-the-Planet in your city or country.

TO DO Translations

- Just send us an Email with your name, contact, country language and the languages you speak and we send you the material which has to be translated to start in your country.

5. Donations – Trees for your city's pledge or activities in a certain country

You can donate money e.g. for the activities in a certain country to build up the network and to educate children to become Ambassadors for Climate Justice in that country. Instead of planting trees yourself, you can also donate trees. With a donation of 10 EUR we will plant 10 trees in Costa Rica, Namibia, Ecuador, Malaysia or the Congo.

TO DO Donations

- E.g. organize a project day with an information desk, collect donations, or they sell food like cakes or waffles for trees, organize a Run for Trees or many other creative ideas to collect money.
- Donate via www.plant-for-the-planet.org or assign with your purpose of use to Plant-for-the-Planet, Account Number 212 0000 212, BLZ 251 205 10 Sozialbank, BIC BFSWDE33HAN, IBAN DE12 2512 0510 212 0000 212

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