



Diplomats in Rubber Boots

Climate Justice Ambassador in One Day: Plant-for-the-Planet Academies



“Now we children save the world” is a motto of Plant-for-the-Planet. Children teach other children to become **Climate Justice Ambassadors**. This has one crucial advantage: children actually listen more closely to their peers than to adults. In the one-day academies, children who are already Climate Justice Ambassadors pass on their knowledge and experiences. They show that they won’t just passively accept the climate crisis, but rather accept responsibility at the global level and shape their future by becoming active in their own countries.



In the academies, the children learn in very specific terms how **the climate crisis threatens their future** and the lives of people around the world. They experience vividly what climate justice can look like and work in groups to develop **their own actions for their future**. The children plant trees with their own hands and in doing so learn how to motivate others to plant trees. Training in public speaking teaches them how **to appear self-confident**, because, as ambassadors, they have a message that they want to carry out!



There are now more than **75,000 trained Climate Justice Ambassadors** in 71 countries, including China, Germany, India, Rwanda, Slovenia, Peru, Haiti, Thailand, Nigeria, Colombia, USA, Singapore, Italy, Mexico, Poland, and Switzerland. The children want to teach one million more children in approximately 20,000 academies. These children will become involved in a worldwide network and spread Plant-for-the-Planet’s vision in their own countries. To accomplish this, Plant-for-the-Planet organizes international Youth Summits and national Children’s

Conferences in an ever growing number of countries. Together, the children can make a big difference – in a global network of world citizens.

The children and young people are inspiring speakers. If you’re interested in booking them as a speaker for your event, please e-mail event@plant-for-the-planet.org

Speakers’ profiles: plant-for-the-planet.org/en/join-in/become-an-ambassador

Academy calendar: plant-for-the-planet.org/en/join-in/academy

Plant-for-the-Planet - described in 2:50 min.: youtu.be/iYABG1vSeF0

Videos: youtube.com/user/PlantForThePlanet

Photos: plant-for-the-planet.org/en/about-us/news/the-most-beautiful-pictures/3/en

Books: issuu.com/plant-for-the-planet



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About Plant-for-the-Planet

The **Plant-for-the-Planet children and youth initiative** was launched in January 2007. At the end of his school presentation about the current climate crisis, nine-year-old Felix Finkbeiner announced his vision to his classmates: **“Let’s plant one million trees in every country on earth!”**

The current goal of the children and youth initiative is to plant a trillion trees worldwide. Trees are the **cheapest and most effective means of binding CO₂**, allowing us more time to reduce greenhouse gas emissions to zero and mitigate the climate crisis.

In 2011, the United Nations Environment Programme (UNEP) handed over **the long-established Billion Tree Campaign**, along with the official world tree counter, to Plant-for-the-Planet. As the children’s aim is now to plant a trillion trees, they transformed the Billion Tree Campaign into the **Trillion Tree Campaign** and developed an interactive online tool that motivates others to get involved in planting (treecounter.org).

So far, with the help of many adults, Plant-for-the-Planet youths have already planted more than **14 billion trees in 193 countries**. These children teach and empower others to become Climate Justice Ambassadors. More than **75,000 children from 71 countries** are already participating.

On the Yucatán Peninsula in Mexico, Plant-for-the-Planet plants **a new tree every 15 seconds**. This project demonstrates just how easy it is to make planting trees so effective on a large scale. The initiative uses its own products (i.e. the Tree Card) and campaigns (such as "Stop talking. Start planting.") in order to independently plant trees and motivate others to get involved in planting.

Please note - thank you!

The name of this organization is written like this: Plant-for-the-Planet
Please don’t abbreviate it, otherwise Google won’t find us!

We are focused on the **“climate crisis”** because it threatens the lives of us children and adults worldwide! We are not talking about climate change. “Change” is something positive that is necessary and good. We don’t think this can be said about the climate crisis!

We children did not plant 14 billion trees alone, **but with the help of many adults**.

We educate each other to become **Climate Justice Ambassadors**.

Please use only the children’s first names! In order to protect minors, we forego using their last names in publications.



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[Plant-for-the-Planet](https://www.linkedin.com/company/plant-for-the-planet)

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