Please Copy: 100 Million Trees to Counteract the Climate Crisis

Plant-For-The-Planet's Own Planting Area in Mexico Demonstrates: It Is Possible to Plant Efficiently and Economically on a Large Scale.

On its own plantation on the Yucatán Peninsula, Plant-for-the-Planet proves it is possible to grow efficiently and cheaply on a large scale.

Three million healthy trees are now growing into forests on a once degraded area of the Yucatán Peninsula in Mexico. On March 8th 2015, Plant-for-the-Planet planted the first tree on a completely deforested area acquired by the Plant-for-the-Planet Foundation. When the workers later planted the millionth tree, **Plant-for-the-Planet made a promise**: "We will take care of every tree we have planted and plant a million trees more each year than the year before," explained Felix Finkbeiner, who founded Plant-for-the-Planet at the age of nine.

Today, more than 100 workers plant an average of 5,500 seedlings per day. A new tree is added every 15 seconds. In their own nursery **seedlings from eight of different native species** are grown. After planting, the workers take great care of the trees: a tree has to be freed from proliferating weeds up to 20 times, wearing out 250 machetes a year. The care pays off: With 94% the Plant-for-the-Planet plantation workers achieve **a survival rate that is more than four times as high as is usual for the region** (around 20%). Approximately 1100 trees grow per hectare. By working efficiently, Plant-for-the-Planet is able to plant and maintain a tree for only one Euro.

The target is high: By the end of 2030 Plant for the Planet will have planted over 100 million trees on the Yucatán Peninsula. In addition, 36 new workers are hired each year, meaning that by 2029 531 people will be employed. **Above-average social benefits** ensure a stable income for the workers' families. This is particularly important in countries like Mexico. In addition, trees grow particularly fastin a warm climate and **absorb up to four times as much CO_2** than in Germany, for example.

The concept is to be copied: Plant-for-the-Planet is open about its work on the plantation in order to convince as many other groups as possible to start a similar project. **With just 10,000 similar afforestation projects** one trillion new trees can be achieved.

More information: plant-for-the-planet.org/en/about-us/planting-locations
Photos: flic.kr/s/aHsksc6e5N
Videos: youtube.com/watch?v=sLTz3WDYoV0&list=PLST4jAQXiIHVWoh8D_fz5Yf3v_S0zVVcu

Plant-for-the-Planet in 2:50 Minuten: youtu.be/iYABG1vSeF0
Videos: youtube.com/user/PlantForThePlanet
Photos: plant-for-the-planet.org/en/about-us/news/the-most-beautiful-pictures/3/en
Books: issuu.com/plant-for-the-planet

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About Plant-for-the-Planet

The **Plant-for-the-Planet children and youth initiative** was launched in January 2007. At the end of his school presentation about the current climate crisis, nine-year-old Felix Finkbeiner announced his vision to his classmates: "**Let's plant one million trees in every country on earth!**"

The current goal of the children and youth initiative is to plant a trillion trees worldwide. Trees are the **cheapest and most effective means of binding CO_2**, allowing us more time to reduce greenhouse gas emissions to zero and mitigate the climate crisis.

In 2011, the United Nations Environment Programme (UNEP) handed over **the long-established Billion Tree Campaign**, along with the official world tree counter, to Plant-for-the-Planet. As the children's aim is now to plant a trillion trees, they transformed the Billion Tree Campaign into the **Trillion Tree Campaign** and developed an interactive online tool that motivates others to get involved in planting (trilliontreecampaign.org).

So far, with the help of many adults, Plant-for-the-Planet youths have already planted more than **14 billion trees in 193 countries**. These children teach and empower others to become Climate Justice Ambassadors. More than **75,000 children from 71 countries** are already participating.

On the Yucatán Peninsula in Mexico, Plant-for-the-Planet plants **a new tree every 15 seconds**. This project demonstrates just how easy it is to make planting trees so effective on a large scale. The initiative uses its own products (i.e. the Tree Card) and campaigns (such as "Stop talking. Start planting.") in order to independently plant trees and motivate others to get involved in planting.

Please note - thank you!

The name of this organization is written like this: Plant-for-the-Planet
Please don't abbreviate it, otherwise Google won't find us!

We are focused on the "**climate crisis**" because it threatens the lives of us children and adults worldwide! We are not talking about climate change. "Change" is something positive that is necessary and good. We don't think this can be said about the climate crisis!

We children did not plant 14 billion trees alone, **but with the help of many adults.**

We educate each other to become **Climate Justice Ambassadors**.

Please use only the children's first names! In order to protect minors, we forego using their last names in publications.

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