

## Plant-for-the-Planet – Facts & Figures

<b>Founding</b>	January 2007
<b>Patrons</b>	H.S.H. Prince Albert of Monaco, Prof. Klaus Töpfer
<b>Goal</b>	1,000 billion trees 1 million Climate Justice Ambassadors
<b>Trees planted worldwide to date</b>	13.6 billion
<b>Actual number of Climate Justice Ambassadors</b>	75,000
<b>Academies</b>	1300 Academies in 71 countries
<b>Current number of countries in the network</b>	193

<b>19 January 2007</b>	Felix Finkbeiner holds a class presentation on the climate crisis and ends it with the words: “Let us plant in each country of Earth a million trees!” The teacher sends him to other classes, the director to other schools.
<b>28 March 2007</b>	Klaus Töpfer, former Federal Minister of the Environment, becomes the patron of the student initiative Plant-for-the-Planet. First tree planting activity at the Munich International School in Starnberg.
<b>27 August 2007</b>	At the UNEP youth conference, Felix promises the UNEP chairman Achim Steiner to plant one million trees in each country of the world.
<b>20 June 2008</b>	Felix presents his idea at the UNEP Tunza Children Conference in Stavanger, Norway. 700 child delegates from 105 countries elect him to the UNEP Junior Board 2008-2010.
<b>31 October 2008</b>	The first Plant-for-the-Planet Academy, in which children train other children to be ambassadors for climate justice, takes place in Sonnenberg, Lower Saxony, Germany.
<b>11 November 2008</b>	Felix speaks in the European Parliament.
<b>18 August 2009</b>	At the UNEP Tunza Children and Youth Conference in Daejeon, South Korea, Felix prompts at the end of his paper: “All those who want to plant a million trees in their country, come on stage!” Over 500 children from 56 countries storm the stage.
<b>21 September 2009</b>	Start of the communications campaign “Stop Talking. Start Planting” in New York, on the occasion of the UN General Assembly.
<b>09 December 2009</b>	30 children from Plant-for-the-Planet Berlin rally in front of the Federal Chancellery in Berlin during the climate summit in Copenhagen, asking for the climate crisis to be countered with a world contract for climate justice. They turn with their concerns in an open letter to Chancellor Angela Merkel.

<b>31 January 2010</b>	Founding of the Plant-for-the-Planet Children's Foundation, led by a Children's Council. The goal of the foundation is to support the worldwide student initiative in its goal that until 2020 at least a million children in 20,000 Academies worldwide should become members of the global network and ambassadors for climate justice, committing themselves as citizens of the world to forming their future.
<b>04 May 2010</b>	Planting of the millionth tree in Germany, in Bonn on the Petersberg, during the preparatory meeting for the climate summit in December 2010 in Cancun (Mexico), together with environment ministers and delegates from 45 countries.
<b>01 July 2010</b>	Ambassadors for climate justice deliver letters to 133 government leaders through the embassies in Berlin: „Do you have plans to save our future?“
<b>20 October 2010</b>	Children speak at the COP 10 Convention of Biodiversity in Nagoya, Japan.
<b>08 December 2010</b>	Planting of 193 trees with delegates and participants of the world climate conference COP 16 in Cancun, Mexico.
<b>02 February 2011</b>	Children open the International Year of Forests 2011 in New York, USA.
<b>27 March 2011</b>	First democratic election of the 14 members of the global executive board from seven world regions, term of office one year, no re-election possible.
<b>July 2011</b>	Trip to Africa, climbing of the Kilimanjaro and raising of the Plant-for-the-Planet flag. More than 5,000 empowered children from Academies in Kenya, Lesotho, South Africa and Tanzania
<b>07 December 2011</b>	Handing over of the UNEP Billion Tree Campaign to Plant-for-the-Planet in Durban, South Africa
<b>29 January 2012</b>	Presentation of the Change Chocolate at the ISM in Cologne
<b>13 April 2012</b>	The first contract between a town and the children from Plant-for-the-Planet: The 140,000 inhabitants of the city of Chetumal in Mexico commit themselves to plant 150 trees each until 2020.
<b>December 2012</b>	The one millionth bar of Change Chocolate is sold.
<b>31 March 2014</b>	Start of the Augsburg city model. The city plants one tree for each resident.
<b>04 April 2014</b>	Expedition Hope starts from the North Pole towards Canada, to draw attention to the Arctic and the fight of the children and adolescents for climate justice.
<b>20 May 2015</b>	Call to the biggest reforestation project in the history of mankind.
<b>02 November 2016</b>	At the Youth Summit in Leitershofen, Germany, 59 adolescents found their own, democratically organized initiative: the Plant-for-the-Planet Initiative e.V.
<b>06 May 2017</b>	Thousandth Academy in Wohltorf, Germany.
<b>09 March 2018</b>	Launch of the Trillion Tree Campaign together with Prince Albert II of Monaco.
<b>22 May 2018</b>	German Federal President awards Felix with the Federal Cross of Merit.
<b>14 November 2018</b>	Plant-for-the-Planet plants the 3 millionths tree on the planting location on the Yucatán peninsula, Mexico.

## Awards

- Bavarian State Medal, B.A.U.M. environmental award
- „2010 International Young Eco-Hero Award“ (USA)
- GWA Social Effie 2010 – Gold for “Stop Talking. Start Planting”
- 21<sup>st</sup> Century Superhero (Global Tolerance and UNESCO)
- Humanity4Water Award 2011 in the category Polar Bear
- Success for Future Award 2011
- European University Social Responsibility Award 2012
- Sea Award 2012 “for life's work”
- Winspiration Award 2012
- You and Peace Ecology 2012
- Bürgerkulturpreis (Citizen Culture Prize) 2013 of the Bavarian parliament
- Climate Week Awards 2013 „Most inspirational young person“
- EKOTOPFILM 40<sup>th</sup> IFSD 2013
- One World Family Award 2013
- Hamburg Social Oscar (Silver) 2013
- Reineccius-Medaille 2013
- honorary award of the German Culture award 2014
- Sauti Kuu Act Now Jugend Award 2015 (Hero-Award)
- Hamburg Social Oscars 2015 (Sustainability Award)
- STEIGER AWARD 2015 in the category Environment
- German Sustainability Award 2016 for the “Change Chocolate” in the category Germany's most sustainable products
- ADC Awards 2017: Bronze for Sustainable Communication and Silver for Data Visualisation of the “Change Chocolate”
- Billion Acts Best Youth Act 2017
- Sierra Club's Earth Care Award 2017
- Audience Award of the German Fairtrade Awards for the Befair team from Johannes-Gutenberg-Gymnasiums Waldkirchen for developing a special edition of the Change Chocolate
- Planetary Award 2018 of the Institute for Future Competences, Austria
- Second Price for the Fair Plant Group, Mindelheim, Germany at the StartGreen@School Award
- Climate Action Award for the Plant-for-the-Planet Club Mettmann, Germany
- Climate Reality Award, Madrid: Climate Justice Ambassador Irina awarded as outstanding young personality

## Distinctions

- Federal Cross of Merit given to Felix Finkbeiner by Frank-Walter Steinmeier, Federal President of Germany
- Plant-for-the-Planet Academy as official operation of the UN Decade “Education for Sustainable Development”
- “Green Giants” – Felix among 20 international personalities with influence on the global environmental agenda,
- Felix among the 100 most influential German personalities in the category Young Talents (Focus edition 08.01.2011)
- “European of the Year”, a tribute from the magazine Reader's Digest (20.01.2015)
- Felix among the Ten Outstanding Young Persons of the World (TOYP)
- Federal Cross of Merit of the Federal Republic of Germany for Felix (May 2018)
- The Change Chocolate wins the test by the German institute “Stiftung Warentest”, it is the best milk chocolate tested

## Publications

“Trees save the world – Three tree planters change global consciousness”, P. Schäfer-Timpner, epubli, 2009

„Our Earth – How Kids are Saving the Planet.”, J. Wilson, Second Story Press, 2010

“Children who change the world”, Yann Arthus-Bertrand, 2012

„Everything would be alright – How children can change the world. A polemic paper”, Felix Finkbeiner, 2017, 2<sup>nd</sup> Edition, in German and English

“A sky full of chocolate”, Verena Zeltner, 2013, 2nd Edition

“Tree by tree – Now we children save the world”, Felix and Friends, oekom, 2016, 8th Edition also published in German, Spanish, Italian, French, Chinese, Portuguese, Russian, Slovakian, Norwegian, Dutch, Swedish and Polish

## Academies:

<b>31 October 2008</b>	The first Plant-for-the-Planet Academy, in which children train other children to be Climate Justice Ambassadors, takes place in Sonnenberg, Germany.
<b>06 May 2009</b>	First Academy in Zurich, Switzerland.
<b>29 September 2009</b>	First Academy in Salzburg, Austria.
<b>18 November 2009</b>	First Academy in Guilin, China.
<b>14 April 2010</b>	First Academies in Playa del Carmen, Cancun and Chetumal, Mexico.
<b>20 April 2010</b>	First Academy in Wroclaw, Poland.
<b>24 April 2010</b>	First Academy in Paris and Strasbourg, France.
<b>11 September 2010</b>	First Academy in Vicenza, Italy.
<b>15 January 2011</b>	First Academy in Baku, Azerbaijan
<b>February 2011</b>	First five Academies in New York and Washington, USA.
<b>21 March 2011</b>	First Academy in London, England.
<b>21 May 2011</b>	First Academy in Schaan, Liechtenstein.
<b>23 June 2011</b>	First Academy in Girona, Spain.
<b>04 July 2011</b>	First Academy in Daressalaam and Zanzibar, Tanzania.
<b>14 July 2011</b>	First Academy in Nyeri, Kenya.
<b>18 July 2011</b>	First Academy in Wittbank, South Africa.
<b>26 July 2011</b>	First Academy in Maseru, Lesotho.
<b>13 August 2011</b>	First Academy in San José Ojetenam, Guatemala.
<b>01 October 2011</b>	First Academy in Bütgenbach, Belgium.
<b>10 October 2011</b>	First Academy in Rio de Janeiro, Brazil.
<b>06 February 2012</b>	First Academy in San Pedro de Macorís, Dominican Republic.
<b>02 March 2012</b>	First Academy in Singapore.
<b>05 March 2012</b>	First Academy in Lilongwe, Malawi.
<b>30 March 2012</b>	First Academy in Mersch, Luxembourg.
<b>09 June 2012</b>	First Academy in Cartagena, Colombia.
<b>14 August 2012</b>	First Academy in Khetri, India.

<b>22 September 2012</b>	First Academy in Dubai, United Arab Emirates.
<b>13 October 2012</b>	First Academy in Accra, Ghana.
<b>23 November 2012</b>	First Academy in Rubirizi, Uganda.
<b>27 November 2012</b>	First Academy in Dhulikhel, Nepal.
<b>28 February 2013</b>	First Academy in Jos, Nigeria.
<b>09 March 2013</b>	First Academy in Bamenda, Cameroon.
<b>22 March 2013</b>	First Academy in Kpodzi, Togo.
<b>07 July 2013</b>	First Academy in Livingstone, Zambia.
<b>19 July 2013</b>	First Academy in Hinaplanon & Mindano, Philippines.
<b>24 August 2013</b>	First Academy in Yathai, Thailand.
<b>19 September 2013</b>	First Academy in Samarinda, Indonesia.
<b>05 October 2013</b>	First Academy in Amersfoort, Netherlands.
<b>30 November 2013</b>	First Academy in Santiago de Chile, Chile.
<b>21 December 2013</b>	First Academy in Ifangni, Benin.
<b>08 March 2014</b>	First Academy in Muyinga, Burundi.
<b>14 March 2014</b>	First Academy in Kubang Pasu, Malaysia.
<b>22 April 2014</b>	First Academy in Yangon, Myanmar.
<b>25 April 2014</b>	First Academy in Paynesville, Liberia.
<b>05 June 2014</b>	First Academy in Kikori, Papua New Guinea.
<b>20 June 2014</b>	First Academy in Robillard, Haiti.
<b>24 October 2014</b>	First Academy in Praia, Cape Verde.
<b>28 February 2015</b>	First Academy in Ayacucho, Peru.
<b>28 March 2015</b>	First Academy in Nova Gorica, Slovenia.
<b>18 April 2015</b>	First Academy in Prague, Czech Republic.
<b>18 July 2015</b>	First Academy in Muhanga, Rwanda.
<b>30 April 2016</b>	First Academy in Sinfra, Cote d'Ivoire.
<b>08 September 2016</b>	First Academy in Bodo Dioulasso, Burkina Faso.
<b>20 September 2016</b>	First Academy in Boras, Sweden.
<b>16 October 2016</b>	First Academy in Jesseheim, Norway.
<b>17 December 2016</b>	First Academy in Gondar, Ethiopia.
<b>21 January 2017</b>	First Academy in Dublin, Ireland.
<b>09 April 2017</b>	First Academy in Moscow, Russia.
<b>18 May 2017</b>	First Academy Hong Kong.
<b>01 June 2017</b>	First Academy in Banjul, Gambia.
<b>11 August 2017</b>	First Academy in Chudschand, Tajikistan.

<b>14 October 2017</b>	First Academy in New Taipei City, Taiwan.
<b>18 November 2017</b>	First Academy in Budapest, Hungary.
<b>16 December 2017</b>	First Academy in Kragujevac, Serbia.
<b>20 December 2017</b>	First Academy in Islamabad, Pakistan.
<b>23 December 2017</b>	First Academy in Bamako, Mali.
<b>02 January 2018</b>	First Academy in Istanbul, Turkey.
<b>08 October 2018</b>	First Academy Conacry, Guinea.
<b>27 October 2018</b>	First Academy in Lisbon, Portugal.
<b>24 November 2018</b>	First Academy in Old Harbour Bay, Jamaica.
<b>01 December 2018</b>	First Academy in Lobesa, Bhutan.



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 Photos: [plant-for-the-planet.org/en/about-us/news/the-most-beautiful-pictures/3/en](https://plant-for-the-planet.org/en/about-us/news/the-most-beautiful-pictures/3/en)  
 Books: [issuu.com/plant-for-the-planet](https://issuu.com/plant-for-the-planet)

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