

# Join the Tree Planting Competition!



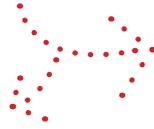
supports the  
United Nations  
Environment Programme



# 1.

Go to [treecounter.org/school](http://treecounter.org/school)  
Choose your country and check whether your school has  
been registered already.

**No**, your school is not listed: Click “support”  
and register your school. Please fill in  
the official name of your school so it can  
be found easily. Then, at the bottom you  
just need to click “send” - ready!



**Yes**, your school is listed: click the “support”  
button next to the school’s name. Now you can  
register. By clicking “I am: just me” you can register  
as an individual. If a company or an association  
wants to support your school, it will choose “I am:  
an organization”. Just fill in the form and plant or  
donate trees. Your school’s tree counter will grow!



## 2. That’s how your tree counter grows

### You plant on your own

This is what you need:

1. A seedling of a tree: ask a tree nursery or a forestry office.
2. A piece of land where you are allowed to plant a tree (your parent’s garden, or ask for the permission to plant on public property).
3. An expert on planting trees - such as a forester or someone from a tree nursery.



### You can plant by collecting donations

Collect money for an organization which plants trees in the global south. That’s a good idea, because a tree in the south grows faster and absorbs more CO<sub>2</sub> than a tree in a northern country. Plant-for-the-Planet uses the donations it receives to plant trees in Campeche, Mexico: one tree for one euro, 100 trees for 100 euros. Wherever a tree is planted it will count in the competition!

### Your Community plants with you!

Everyone can join in and help you: your parents, grandparents, fellow students, companies and more! Ask them to register their own tree counter. They then chose your school as the community they want their trees to support. Once they plant or donate trees your school’s tree counter will increase by the same number of trees.

### Join forces – find your partner school!

Climate has no borders – and neither does the tree planting competition! Therefore you have the option of planting with a partner school anywhere in the world. Just send this info sheet to your partner school. The only requirement for your partner school is that it will need its own school tree counter.

Just login as your school following [www.treecounter.org/school](http://www.treecounter.org/school) . Click “find a partner” and choose your partner school. Your selected school will then receive an automatic E-mail and will be asked to confirm the partnership.

# 3. Who will win?

Compare the number of trees your school has planted with those planted by other schools from around the world. To improve your performance, draw attention to your campaign: tell your partner school about the competition, your local mayor, your parents, the newspaper, radio and TV stations. Ask companies in your region for donations. Be creative to save your futures!

### April 25th, 2018 - and the winner is...

The school or the partner schools who has planted most trees will be awarded!



# The worldwide Tree Planting Competition - Q&A

## Can individual students, parents or teachers register?

Everyone can get their own tree counter. Just select your school from those registered. By clicking the "support" button you can select "I am: just me" to register as an individual. From now on every tree you plant or pledge will count towards your school's tree counter, and your school's chance of winning the competition is improved!

To avoid that trees are counted twice, there is a "community" field in your tree counter. This is where the trees planted in support of your school are counted. For example, if a school planted 5000 trees itself, and parents, pupils, companies and associations planted an additional 10,000 trees, the school would then have a tree counter with a total of 15,000 trees.

Your school is not registered but you want to have your own tree counter? No problem! Just go to [www.treecounter.org](http://www.treecounter.org) and start your own tree counter. Once your school is registered you can designate it as your community.

## How do I motivate others to get involved?

Share your tree counter on social media sites. Simply copy the URL and post it at facebook, twitter,...

Inform your local media about your school taking part in the Tree Planting Competition.

Go to your local mayor. He could be patron for your activities. And perhaps he would provide public space for you to plant trees on.

Take part in a Plant-for-the-Planet Academy and learn how to give speeches about the climate crisis. Look for dates at [www.plant-for-the-planet.org/en/join-in/academy](http://www.plant-for-the-planet.org/en/join-in/academy)

Ask family and friends to give you trees as a present for your birthday! Tree vouchers are the best way to give trees as presents, and you can even register them on your personal tree counter ([www.plant-for-the-planet.org/en/support/tree-voucher](http://www.plant-for-the-planet.org/en/support/tree-voucher)).

## By when does my school need to register for the Tree Planting Competition?

You can register all the way up to Arbor Day (April 25th, 2018). However, please register as soon as possible so you can motivate as many people as possible to join in. Your tree counter will help you because it shows directly how many trees have been planted. Everyone can see your "forest" growing.

## Why should we plant trees?

**1. Trees store carbon.** We can't solve the climate crisis by planting trees but we have more time to solve it. If humanity manages to plant 1,000 billion trees they will absorb around one fourth of the CO<sub>2</sub> emissions caused by humans. They "store" the "C", the carbon, in their wood. That's how trees help fight the climate crisis. This means more time for humanity to reduce CO<sub>2</sub> emissions.

**2. Trees can replace concrete.** Houses for 4 billion people need to be built by 2050. Today, we use climate damaging concrete, which is made out of cement. During the production of cement, seven percent of the CO<sub>2</sub> caused by humans is emitted. That's three times as much CO<sub>2</sub> as by airplanes. By contrast, wood stores carbon for centuries.

**3. Trees create jobs.** Today, 500 people in Campeche, Mexico, live from the wages paid to Plant-for-the-Planet's afforestation team. . In poorer countries, afforestation and the sustainable use of wood in industries could create millions of jobs. Today, forests provide an income for 1.6 million people all over the world.

Each tree is a symbol for Climate Justice. It is important to mention that the brunt of the consequences of the climate crisis is borne by the developing countries, which are far also less able to deal with the devastation they bring. The children are convinced that only an international agreement based on Climate Justice could be the solution to this problem. They continuously show government representatives and the general public that something has to be done.

## Questions?

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