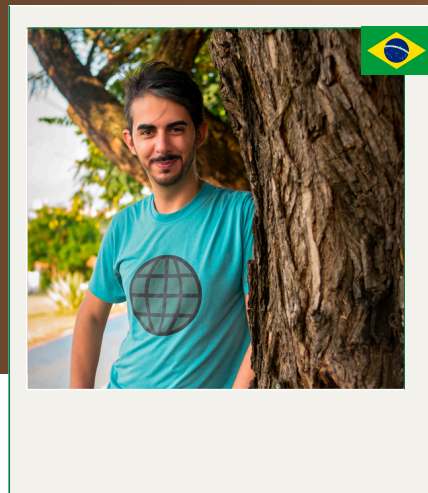


Luciano Frontelle

Executive Director
of Plant-for-the-Planet in Brazil

Languages: *English & Portuguese*



Transforming passion into action with a global impact

Since 2019, Luciano Frontelle has been leading Plant-for-the-Planet Brazil, the national branch of the organization founded in Germany, which empowers children and young people to become agents of change and advocates for climate justice. His leadership has significantly boosted the organization's impact by forging strategic partnerships and advancing the discussion on climate education policies. Under his guidance, more than 5,000 children have been trained as Climate Justice Ambassadors, greatly increasing environmental awareness among younger generations.

With extensive international experience, Luciano has represented Brazil at several UN Climate Change Conferences (COPs), attending COPs 20, 21, 22, 23, 26, and 29 between 2014 and 2024. He also participated in the United Nations Summit on Sustainable Development in New York (2015) and the World Youth Conference in Sri Lanka (2014). His commitment to youth engagement led him to join the National Youth Council, where he held the environmental chair and contributed directly to development of sustainable public policies.

For over a decade, Luciano has been dedicated to the development, implementation, and evaluation of projects aimed at ensuring rights and strengthening sustainable public policies. His journey began with an early inspiration: the animated series Captain Planet and the Planeteers, which sparked his passion for environmental justice. Today, as the head of Plant-for-the-Planet Brazil, he turns that passion into action by empowering children and youth to expand their influence and lead meaningful change in the fight against the climate crisis.

Current Media Mentions:

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Photos of Luciano Frontelle can be downloaded under [this link](#).