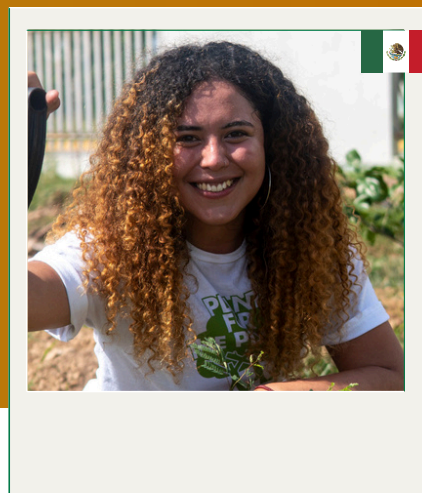


Paulina Sánchez

Plant-for-the-Planet's Regional Lead for Central and South America

Languages: *English & Spanish*



Mexico's first Climate Justice Ambassador: Hope for a Future Rooted in Justice and Action

Paulina Sánchez's journey into climate activism began with a single speech—Felix Finkbeiner's call to action at COP16 in Cancún. Inspired by his vision of a world where children and youth lead the fight against the climate crisis, she skipped an exam to attend. That moment sparked a continuous commitment.

With no local Plant-for-the-Planet entity in Mexico, Paulina took matters into her own hands. She organized talks, launched the first Plant-for-the-Planet Academy with the support of Felix's German team, and became a Climate Justice Ambassador. She built a movement from the ground up, rallying schools, securing government support, and proving that young people can drive real change. Her local advocacy took her to UN Climate Change Conferences (COPs and CBD COPs), where she deepened her fight for climate justice.

As a passionate speaker and advocate, Paulina has shared her insights in local and global media, amplifying the movement. But at the heart of it all, she finds her greatest inspiration in the children and youth she works with—their energy, hope, and determination fuel her mission to cultivate not just trees, but a future rooted in justice and action.

Now, as Plant-for-the-Planet's regional lead for Central and South America, Paulina empowers young changemakers through Youth Summit talks, local Academies, and mentorship programs. She also works closely with restoration efforts in Mexico, connecting grassroots action with global impact.

Photos of Paulina Sánchez can be downloaded under [this link](#).



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02/2025