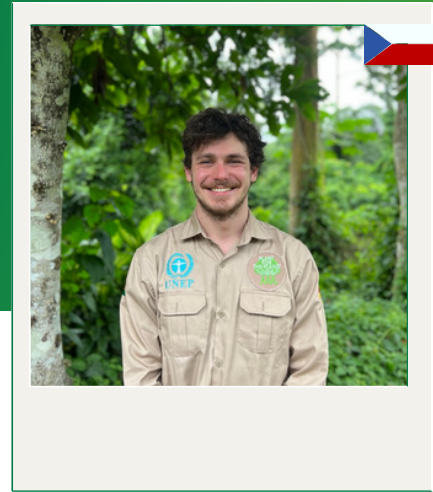


Šimon Michalčík

Founder and Director
of Plant-for-the-Planet Czechia

Languages: *English & Czech*



A Journey of Hope, Trees & Storytelling

At 14, Šimon joined Plant-for-the-Planet, a global youth movement restoring forests and tackling climate crisis. Fear of the future gave way to hope, and his mission began.

As Czechia's first Climate Justice Ambassador, he turned passion into action. A volunteer high school project, that empowered more than 1000 young people, grew into Plant-for-the-Planet Czechia, founded in 2020. Under his leadership, it has mobilized young people, celebrities, and companies for climate justice, using education and advocacy to inspire action and shift attitudes toward hope - think globally and act locally.

Beyond borders, Šimon drove action to fundraise for Plant-for-Ghana, a restoration project founded by another Climate Justice Ambassador, Mohammed Rabiou Dannakabu, leading to 61,000 trees planted by the end of 2025 based on a close Czech-Ghanian cooperation. Strengthening global cooperation even more, he visited the restoration project three times between 2023 and 2024.

He earned a First-Class Honours degree in Global Sustainable Development at the University of Warwick, winning the Best Dissertation Award. For him, sustainability is more than an academic pursuit—it's a story waiting to be told. Writing became his tool to inspire and mobilize action. To connect with the landscapes he seeks to protect, Šimon turned to long-distance walking. His most ambitious journey took him across New Zealand, trekking its entire length over nearly six months.

Now in Edinburgh, he is exploring the power of narrative through an MSc in Narrative Futures at the Edinburgh Futures Institute. When asked, "Narrative Futures? But what is it?", his answer is simple: the stories we tell today shape the world of tomorrow. Through restoration, words, and action, Šimon continues his mission—to cultivate hope in the face of the climate crisis, one story at a time.

Current Media Mentions:

[The untold climate story.](#) | [Šimon Michalčík](#) | [TEDxUNYP](#)

[Discovery: Change Drivers Season 2 Episode 2 Šimon Michalčík](#)

[Forbes CZ: Změnu mají v rukou mladí. Čech pomáhá obnovovat lesy...\(CZ\)](#)

Photos of Šimon Michalčík can be downloaded under [this link](#).



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